

JULY 23, 2007

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WSA PRESHOW ISSUE

FOOTWEAR NEWS VOL. 63 NO. 29 WWW.FOOTWEARNEWS.COM \$10.00

CHILDREN'S: BUZZ

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## Quick-Change Artist

**Ingenuity Express**, New Brunswick, N.J., has debuted a collection of sneakers dubbed U'neaks that feature see-through TPU windows on the sides, allowing kids to change up their look by changing their socks. The initial sneaker offering consists of eight different styles, including crosstraining, skate and fusion looks. Each pair comes with two sets of reversible patterned socks, for a total of four different looks. The sneaker-sock systems will retail for \$50 to \$68. Additional socks can be purchased separately for \$6.50 a pair. U'neaks is aimed at athletic and specialty retailers.



# U'neaks